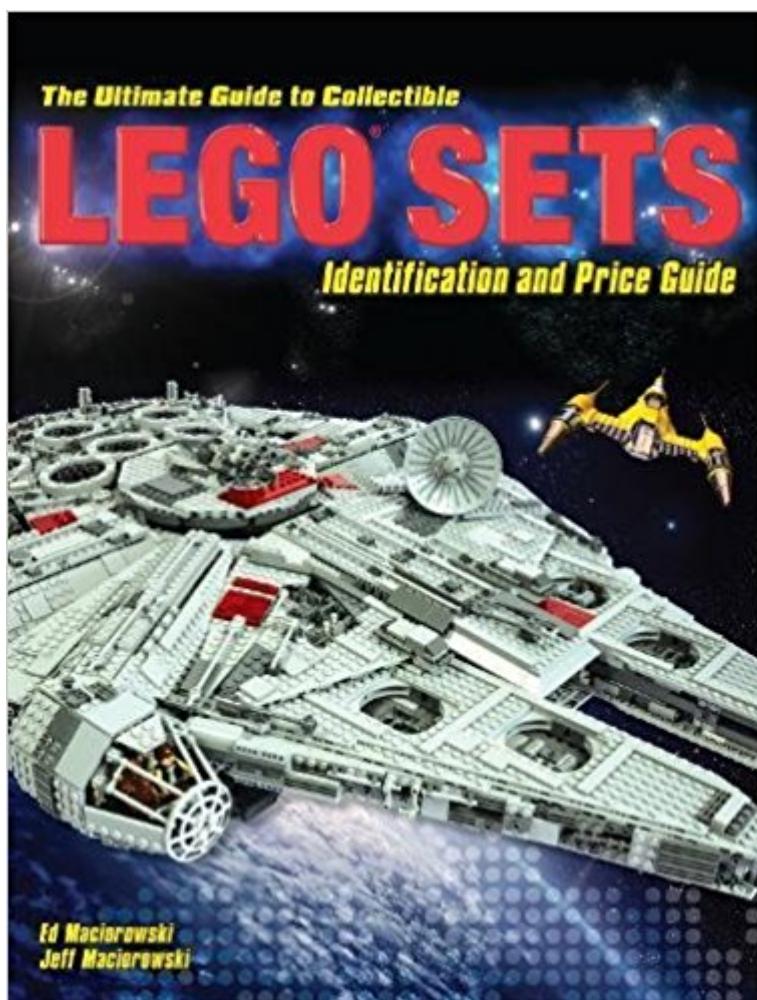


The book was found

The Ultimate Guide To Collectible LEGO Sets: Identification And Price Guide



Synopsis

Brick by Brick Brilliance LEGO bricks are the building blocks of childhood. Yet they are far from child's play. LEGO sets are fast becoming a hot commodity with collectors worldwide for fun and profit. Abundantly visual, informative and detailed, *The Ultimate Guide to Collectible LEGO Sets* is the definitive reference to more than 2,000 of the most collectible sets on the secondary market, illustrating the incredible value of LEGO bricks, not only from an entertainment and educational standpoint, but also as an investment. Consider a Star Wars Ultimate Collector Series Millennium Falcon, which sold at retail for \$500, is now selling for more than \$3,500 on the secondary market. *The Ultimate Guide to Collectible LEGO Sets* features:

- More than 25 top themes, including Advanced Models, Batman, Ideas/Cuusoo, Star Wars UCS and non-UCS sets, Technic, Trains, and Vintage
- Up-to-date secondary market prices for more than 2,000 new and used sets from 2000 to present
- More than 300 full-color photos of sets in their boxes, and built models
- Tips on reselling, flipping, and investing

The Ultimate Guide to Collectible LEGO Sets is your brick-by-brick guide to a world of imagination and discovery.

Book Information

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Customer Reviews

Ed Maciorowski is the co-founder and co-owner of BrickPicker.com. He has been a LEGO collector since 1973, when his parents gave him his first set (710 Wrecker with Car). Ed is now an investor as well, with over 6,000 sets in his collection and a current market value well into the six figures. He and his brother, Jeff, got the idea to create the online LEGO price and investing guide after Ed

discovered that a 10179 Millennium Falcon set he bought for \$399 was selling for \$800-\$1,200 on eBay two years later. The price for that set is now nearly \$4,000. Ed also is a regular contributor in the LEGO-themed magazine, BLOCKS. Jeff Maciorowski is the co-founder and co-owner of BrickPicker.com. He is a senior website engineer for a \$40 million market research company and specializes in multiple web technologies, including Cold Fusion, jQuery, Oracle, and mySQL. Jeff built Brickpicker.com from the ground up and it is now the third busiest LEGO-themed website in the world that attracts over five million visitors annually. The site has been featured in the USA Today and other digital media outlets (BBC.com, Wired.com). Jeff is also the creator of the recently launched BrickClassifieds.com website, a cost-effective secondary LEGO marketplace.

This is a great book for anyone with a LEGO collection. The author highlights a wide variety of themes and why they are appealing to collectors, builders and investors. I encourage everyone to read this book to discover some unexpected insights into what makes a LEGO set appreciate in value and why certain themes never do. After collecting LEGO for a couple years I thought I had a pretty grasp on what drives the aftermarket prices, but this book gave me a whole new perspective. Overall, the book is a very easy read with excellent pictures and graphics. The author is well respected in the LEGO investing community and this book shares some of his best insights. I overlooked a few sets and themes before reading this book. If you are a LEGO collector or investor, this is a must read to make sure you maximize your investment in the most popular toy in the world.

A very well organized and written book that can be used both as a price guide and a way to get an insiders perspective on some of these sets. My boys both loved thumbing through it looking at the pictures of some of the sets they have never seen before. Have already had a few of their friends come over and look at it to see which of their sets are in the book. From a pricing perspective it is an invaluable resource to look up price values and trends, seeing which sets have gone up in value and which may be poised for big increases. The indexes at the back of the book are very nice and can be used as a very quick reference.

If you're a collector or fan of LEGO sets, you'll probably like THE ULTIMATE GUIDE TO COLLECTIBLE LEGO SETS; IDENTIFICATION AND PRICE GUIDE. Its only real drawback is that the prices are already out of date, as of the date of publication, and are kind of low (in varying degrees). The book generally limits itself to LEGO sets that were created and released from 2000 and after, but includes a handful of pre-2000 sets (e.g., 8480 Space Shuttle; 6086 Black Knight's

Castle). The prices are drawn from eBay auction sales listings--which is an acceptable benchmark source, as far as I'm concerned. However, once a LEGO set is retired (as are most of the sets in this book), the price goes up and up with market demand. Thus no "price guide" can ever keep up, as long as older LEGO sets continue to be popular and desirable. Still, the Price Guide at the end of the book is fascinating, as it analyzes the sets with their calculated ROI% (return on investment percentage from the retail price). The appreciation on the rarest sets can be more than 1000% over the original retail price! The identification portion does NOT go out of date, and is valuable for collectors, sellers, and ordinary fans like myself. The listing for each set states: (1) set number and name; (2) year released; (3) no. of pieces; (4) minifigures; (5) original retail price; (6) current price for a new set; and (7) current price for a used set. There is an illustration showing what the set looks like, and a short text discussing interesting facts about the set (especially facts that may affect its future value as a collectible, such as early retirement that usually affects the rarity). This is the only book I've found that includes the original retail prices for retired sets. The Introduction includes a checklist of things that a novice should look for in selecting LEGO sets for investments. These are (1) rare pieces and minifigures; (2) licensed sets; (3) large sets with 1,000 pieces or more; (4) sets with low price per piece ratios; (5) sets with short production runs; (6) limited edition sets; (7) small sets and polybags, especially seasonal sets; and (8) unique sets. Each of the above checklist items is explained in more detail. There is also a lot of good advice about the drawbacks of purchasing LEGO sets for later resale as collectibles (e.g., the boxes require huge amounts of space). The entries for the sets are organized by the LEGO themes: Ch. 1 Advanced Models; Ch. 2 Architecture; Ch. 3 Batman; Ch. 4 Bionicle; Ch. 5 Castle; Ch. 6 City; Ch. 7 Creator; Ch. 8 Dino; Ch. 9 Friends; Ch. 10 Harry Potter; Ch. 11 Hero Factory; Ch. 12 Ideas/CUUSOO; Ch. 13 Indiana Jones; Ch. 14 Legends of Chima; Ch. 15 The LEGO Movie; Ch. 16 Lord of the Rings/The Hobbit; Ch. 17 Monster Fighters; Ch. 18 Ninjago; Ch. 19 Pirates/Pirates of the Caribbean; Ch. 20 Seasonal; Ch. 21 Space; Ch. 22 Star Wars UCS; Ch. 23 Star Wars Non-UCS; Ch. 24 Superheroes; Ch. 25 Technic; Ch. 26 Trains; Ch. 27 Vintage Pre-2000; Ch. 28 Miscellaneous. The book also contains a Price Guide, Glossary, Bibliography, and Author Biographical Information. This book displays perfectly in the Kindle edition on my iPad. This is a reference book for collectors that is also entertaining for fans like myself. If you're less interested in prices and more interested in looking at the details of the sets themselves, you might want to consider *Great LEGO Sets: A Visual History*.

Great read and very informative. This book highlighted several of the more incredible LEGO sets that were available to general public as they made excellent display pieces. These were sets that

commanded above average price when available at stores, higher still when they were discontinued. A few notable examples were the Grand Carousel and Statue of Liberty.

I visit Brickpicker.com everyday, many times a day and been a member for over 2 years. There is no site like it out there that does more for people that are interested in buying and selling LEGO. It is a valuable resource and a smart move by a publisher to contact Ed and Jeff Mack to work on books for them. The book is of high quality with great content and photos. I have looked through it several times and it has a permanent spot on my desk. There is no question at all as to whether you should buy it or not. Just hit the 1-Click Buy Now!!

it was perfect--it arrived exactly on the promised date--we thank you so muchEric and Jodie jaehne

Great book, very well put and fun to read. Brings out the kids, and collector in you.... got to buy more Lego.

Excellent book - Great photos, tons of information and has proven to be a true page turner.

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